



# ANOC Sustainability Policy

October 2022







## **Vision:** A planet in balance as our Field of Play.

**Mission:** Pave the way for the sustainability maturity of the NOC Family, delivering climate positive and awareness raising events.

**ANOC Definition of Sustainability:** Sustainability is the search for balance in all human aspects of life, including the search for equilibrium between consumption and the respect for the planet, but also, within human society. Sport is unique in the way it gathers and unites people by emotion, spreading the key Olympic values of excellence, friendship and respect. It is a powerful tool to promote and inspire the change needed at this point in human history.

**Scope of action:** ANOC embraces the following UN Sustainability Development Goals:

- 3. Good Health and Well Being
- 5. Gender Equality
- 6. Clean water and sanitation
- 12. Responsible consumption and production
- 13. Climate action
- 14. Life below water
- 15. Life on land

As a key player in the Olympic Movement, the National Olympic Committees must take their share of the responsibility to promote positive change, both regarding the protection of our planet but also within human relations. ANOC will act to enable the NOCs to play their part, spreading

the necessary messages of awareness, but also developing the tools to facilitate and support the NOCs' delivery. The ANOC General Assembly, ANOC commissions' meetings and workshops must all embrace sustainability at their core, improving the way of operating, and supporting the NOCs' as a group and individually.

The ANOC World Beach Games are an important platform for the organization to apply effective measures to deliver on the selected UN Sustainable Development Goals, leading by example, with the ability to promote change and break paradigms. Climate action and the protection of the environment is in the DNA of the event, with sustainability considered in all aspects of Games delivery. Rising sea levels, disappearing beach lines and polluted oceans all threaten the existence of the Games.



# Key objectives and targets

1. Create tools and knowledge sharing opportunities in sustainability for the NOCs.
2. Reduce emissions and work with carbon compensation partners for all ANOC events.
3. Engage all ANOCs commissions to contribute to the delivery of the selected UN Sustainable Development Goals with proposals and projects.
4. Apply sustainability good practices at the ANOC Headquarters.
5. Promote sustainability at all ANOC General Assemblies.
6. Apply sustainability good practices, awareness and education at all editions of the ANOC World Beach Games.
7. Support the NOCs so all 206 of them have the UN Sustainable Development Goals as part of their strategic plan by 2028.

## ANOC STRATEGY FOR IMPLEMENTATION AND MONITORING

ANOC will use 5 key tools for the implementation of its sustainability objectives:

1. ANOC General Assembly and additional events for awareness and reporting.
  - a. Sustainability discussion panels.
  - b. ANOC sustainability performance report.
  - c. NOC sustainability support programs.
  - d. Carbon compensation with international partners.
2. Online workshops and trainings for the NOCs.
  - a. Practical workshops with industry leaders.
  - b. NOC knowledge exchange opportunities.
3. Social media campaigns and activations.
  - a. Usage of social media to engage the NOCs to promote sustainability.
  - b. Promotion of sustainability best practices.
4. The ANOC World Beach Games platform.
  - a. Apply paperless and minimum plastic for Games delivery.
5. Apply the best sustainability practices at the ANOC Headquarters.
  - a. Partner with local beach and sea protection organizations.
  - b. Require effective sustainability standards from Games providers.
  - c. Promote and educate on sustainability across all Games stakeholders, with the athletes becoming sustainability ambassadors.
  - a. Terminate the consumption of plastic bottle drinks.
  - b. Application of a hybrid work system, with reduction in the commuting emissions.
  - c. Drastically reduce printing and amount of electronic equipment consuming energy.

For the monitoring process, ANOC will take advantage of its annual NOC Profile Project, where the NOCs report on their performance in various topics, including sustainability. Additional monitoring will be done by reporting on the planned versus delivered events, and its effectiveness through feedback questionnaires. At the same time, social media activities will be able to have their reach measured by the different platforms.

A sustainability impact report must be created after every edition of the ANOC World Beach Games, with the effective results of all sustainability initiatives applied during the Games, as well as ANOCs' main events such as the General Assembly.

## REPORTING

ANOC will have to report on its sustainability performance twice times a year. Once during the ANOC Executive Council in the first semester of each year, and once in a final report presented to all NOCs at the ANOC General Assembly. The final report must be in the public domain and published on the ANOC website in its sustainability page.

*Leadership commitment – ANOC sustainability pledge (Annex)*

# ANOC Sustainability Pledge

As a signatory of the UN Sports for Climate Action Framework, the Association of National Olympic Committees "ANOC" commits to reduce 50% of its emission by 2030 (with 2019 as the base year of comparison), and reach net zero by 2040, not only by carbon credit compensation, but effective emission reduction.

In addition, ANOC commits to:

1. Measurement and transparency: measure ANOC's emissions every year and publicize the measurement results in the sustainability page of the ANOC website.
2. Sustainable procurement process: incorporate sustainability in the organization procurement process, becoming a key decision-making factor in parallel to the economic proposals.

3. Stewardship: make the best possible efforts to support the development of the 206 National Olympic Committees in its sustainability maturity, by sharing tools, knowledge and best practices. As well as equipping them to spread the knowledge on to their own member national federations.

The present commitment shall be updated when deemed necessary, and shall be valid until 31 December 2040, when the situation should be assessed and renewed according to the present scenario at the time.

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ANOC leadership as per 2018-2022 term:

**Dr. Robin Mitchel**  
ANOC Acting President / ONOC President

**Mrs. Gunilla Lindberg**  
ANOC Secretary General

**Mr. Mustapha Berraf**  
ANOC Vice-President (ANOCA)

**Mr. Spyros Capralos**  
ANOC Vice President (EOC)

**Mr. Zaiqing Yu**  
ANOC Vice-President (OCA)

**Mr. Neven Ilic Alvarez**  
ANOC Vice-President (PanAmSports)

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